

Records of Processing Activities

acc. to Art. 30 GDPR

Report created on 2018-5-23

Details of Controller

Name	Localdirect Limited
Contact Person	Stuart Frank
Role	Managing Director
Street	Clint Mill, Cornmarket
Post code	CA11 7HW
City	Penrith
Country	United Kingdom
Telephone	0845 838 2019
Email address	stuart@wishloop.com
URL	http://wishloop.com

Details of Data Protection Officer

Name	Stuart Frank
Street	10 Carleton Village
Post code	CA11 8TP
City	Penrith
Country	United Kingdom
Telephone	07538821797
Email address	stuart@wishloop.com

Processing Activity: Social Media Marketing & Advertising

Last Changed On	2018-5-16
Description of the Processing Activity	
Responsible Department	Marketing Stuart Frank, stuart@wishloop.com
Purpose of the Processing Activity	Data processing for the purposes of customising and personalising the user experience and advertising to improve customer onboarding and provide relevant materials to users to support the customer journey. We use third party tracking pixels to enable a smooth and personalised user experience. These pixels include Facebook, Google, Twitter and Sitescout
Legal Basis of the Processing Activity	Legitimate interest
Data Subject Categories in the Processing Activity	Interested Parties Customers
Data Categories of the Processing Activity	Name Email address Order history Social network profile
External Processors	Facebook Inc. 4 Grand Canal Square, Grand Canal

Localdirect Limited
Clint Mill, Cornmarket, CA11 7HW Penrith, United Kingdom
DPO Stuart Frank

Harbour, Dublin 2 , Ireland
privacy@facebook.com

Google LLC
Gordon House Barrow St , Dublin 4 ,
Ireland
privacyshield@google.com

Twitter Inc.
1355 Market Street, Suite 900, San
Francisco CA 94103, USA
support@twitter.com

Twitter Inc.
1355 Market Street, Suite 900, San
Francisco CA 94103, USA
support@twitter.com

LinkedIn
LinkedIn Ireland Unlimited Company
Wilton Plaza Wilton Place, Dublin 2,
Dublin Dublin 2, Ireland
info@linkedin

Processing Activity: Search Engine Marketing (Google AdWords etc.)

Last Changed On	2018-5-16
Description of the Processing Activity	
Responsible Department	Marketing Stuart Frank, stuart@wishloop.com
Purpose of the Processing Activity	Data processing for the purposes of customising and personalising the user experience and advertising to improve customer onboarding and provide relevant materials to users to support the customer journey. Data processing and user segmentation is also used for updating prospects and users of new products and services, industry news, events and offers.
Legal Basis of the Processing Activity	Legitimate interest
Data Subject Categories in the Processing Activity	Interested Parties Customers
Data Categories of the Processing Activity	Name IP address Email address Order history Social network profile
External Processors	Facebook Inc. 4 Grand Canal Square, Grand Canal Harbour,

Localdirect Limited
Clint Mill, Cornmarket, CA11 7HW Penrith, United Kingdom
DPO Stuart Frank

Dublin 2 , Ireland
privacy@facebook.com

Google LLC
Gordon House Barrow St , Dublin 4 , Ireland
privacysshield@google.com

Processing Activity: Prospecting & Lead Generation

Last Changed On	2018-5-16
Description of the Processing Activity	
Responsible Department	Marketing Stuart Frank, stuart@wishloop.com
Purpose of the Processing Activity	Data processing for the purposes of customising and personalising the user experience. This typically takes the form of providing useful resources to aid in introducing and onboarding customers to our service by providing relevant materials to support the customer journey. This content may take the form of emails, webinars, videos or other online and offline media.
Legal Basis of the Processing Activity	Legitimate interest
Data Subject Categories in the Processing Activity	Interested Parties Customers
Data Categories of the Processing Activity	Name IP address Email address Order history Social network profile
Internal Processors	Support Stuart Frank, stuart@wishloop.com Operations + Finance

Localdirect Limited
Clint Mill, Cornmarket, CA11 7HW Penrith, United Kingdom
DPO Stuart Frank

Stuart Frank, stuart@wishloop.com

Development

Stuart Frank, stuart@wishloop.com

External Processors

Wishloop

Clint Mill, Penrith CA11 7HW, United Kingdom
support@wishloop.com

Intercom

55 2nd Street, 4th Floor, San Francisco CA
94105, USA

team@intercom.com

Activecampaign

222 S Riverside Plaza, Chicago IL 60606, USA
info@activecampaign.com

LogMeIn T/a GotoWebinar

320 Summer Street, Boston MA 02210, United
Sates

security@logmein.com

Processing Activity: Email Marketing

Last Changed On 2018-5-16

Description of the Processing Activity

Responsible Department Marketing
Stuart Frank, stuart@wishloop.com

Purpose of the Processing Activity Data processing for the purposes of customising and personalising the user experience and advertising to improve customer onboarding and provide relevant materials to users to support the customer journey.

Data processing and user segmentation is also used for updating prospects and users of new products and services, industry news, events and offers.

We use Intercom and Active Campaign for updating prospects and users via email of new products and services, industry news, events and offers. Where offers are presented via email we may have an affiliate relationship with the product/service owner and may be rewarded for any revenue our recommendation generates.

We will only ever recommend products/services which we have carefully reviewed ourselves.

We also use GotoWebinar by LogMeIn for

educational training and promotions.

Finally, we use Sendgrid for transactional emails relating to essential Wishloop account functions like new user registrations, password resets, etc...

Legal Basis of the Processing Activity	Consent Contractual Necessity Legitimate interest
Data Subject Categories in the Processing Activity	Interested Parties Customers
Data Categories of the Processing Activity	Name IP address Email address Order history Social network profile
Internal Processors	Support Stuart Frank, stuart@wishloop.com
External Processors	Wishloop Clint Mill, Penrith CA11 7HW, United Kingdom support@wishloop.com Intercom 55 2nd Street, 4th Floor, San Francisco CA 94105, USA team@intercom.com

Localdirect Limited
Clint Mill, Cornmarket, CA11 7HW Penrith, United Kingdom
DPO Stuart Frank

Activecampaign

222 S Riverside Plaza, Chicago IL 60606, USA
info@activecampaign.com

LogMeIn T/a GotoWebinar

320 Summer Street, Boston MA 02210, United
States
security@logmein.com

Sendgrid

1801 California Street, Denver CO 80202, USA
dpo@sendgrid.com

Processing Activity: Customer Registration (for example via web form)

Last Changed On	2018-5-16
Description of the Processing Activity	
Responsible Department	Development Stuart Frank, stuart@wishloop.com
Purpose of the Processing Activity	Data processing for the purpose of registering users to our software service as triallists or as paying customers. We use a webform to register users to our software system. We employ this user data in internal systems (for example tracking purchases and account history) and also share data with third parties to allow for the delivery of training, software tutorials and follow up marketing. We also allow registration via IPN and API. In these cases we use JVZoo, Recurly, Paypal and Braintree to process payments and provide notifications to enable account registration.
Legal Basis of the Processing Activity	Consent Contractual Necessity
Data Subject Categories in the Processing Activity	Interested Parties Customers

Data Categories of the Processing Activity	Name
	IP address
	Email address
	Order history
Internal Processors	Marketing Stuart Frank, stuart@wishloop.com
External Processors	Braintree by PayPal 222 W Merchandise Mart Plaza, Suite 800, Chicago IL 60654, USA accounts@braintreepayments.com PayPal S.à r.l. & Cie, S.C.A. 22-24 Boulevard Royal, Luxembourg L-2449, Luxembourg DPO@paypal.com JVZoo 1945 W. County Road 419, Suite 1141-212, Oviedo FL 32766, United States support@jvzoo.com Recurly Inc 400 Alabama Street Suite 202, San Francisco CA 94110, United States compliance@recurly.com

Processing Activity: Newsletter Distribution (as data processing on behalf)

Last Changed On	2018-5-16
Description of the Processing Activity	
Responsible Department	Marketing Stuart Frank, stuart@wishloop.com
Purpose of the Processing Activity	<p>Data processing for the purposes of customising and personalising the user experience and advertising to improve customer onboarding and provide relevant materials to users to support the customer journey.</p> <p>Data processing and user segmentation is also used for updating prospects and users of new products and services, industry news, events and offers.</p> <p>We use Intercom and Active Campaign for updating prospects and users of new products and services, industry news, events and offers. Where offers are presented via email we may have an affiliate relationship with the product/service owner and may be rewarded for any revenue our recommendation generates. We will only ever recommend products/services which we have carefully reviewed ourselves.</p>
Legal Basis of the Processing Activity	Consent

	Legitimate interest
Data Subject Categories in the Processing Activity	Interested Parties Customers
Data Categories of the Processing Activity	Name IP address Email address Order history Social network profile
Internal Processors	Support Stuart Frank, stuart@wishloop.com Development Stuart Frank, stuart@wishloop.com
External Processors	Activecampaign 222 S Riverside Plaza, Chicago IL 60606, USA info@activecampaign.com Intercom 55 2nd Street, 4th Floor, San Francisco CA 94105, USA team@intercom.com

Processing Activity: Customer Relationship Management (CRM) - Software

Last Changed On	2018-5-16
Description of the Processing Activity	
Responsible Department	Support Stuart Frank, stuart@wishloop.com
Purpose of the Processing Activity	Data processing for the purpose of improvement of product Data processing for the purpose of educating the customers Data processing for the purpose of notifying customers of product updates We use Intercom as a CRM to enable us to provide customer support and live chat functionality to Wishloop customers, triallists and website visitors. We also use Intercom for customer onboarding (showing in-app notifications and tutorial videos) and also occasional product update notifications. We also use Zapier to enable our CRM to communicate with other platforms such as passing new user notification messages to Slack or to tag a prospect as a customer in Active Campaign.

Legal Basis of the Processing Activity	Consent Legitimate interest
Data Subject Categories in the Processing Activity	Interested Parties Contractual Partner Customers Employees of Customers
Data Categories of the Processing Activity	Name IP address Email address Order history Social network profile
Internal Processors	Marketing Stuart Frank, stuart@wishloop.com
External Processors	Intercom 55 2nd Street, 4th Floor, San Francisco CA 94105, USA team@intercom.com Activecampaign 222 S Riverside Plaza, Chicago IL 60606, USA info@activecampaign.com Zapier Inc 548 Market St. #62411, San Francisco CA 94104-5401, United States contact@zapier.com

Processing Activity: Usage of Customer Data for Marketing

Last Changed On	2018-5-16
Description of the Processing Activity	
Responsible Department	Marketing Stuart Frank, stuart@wishloop.com
Purpose of the Processing Activity	<p>Data processing for the purposes of customising and personalising the user experience and advertising to improve customer onboarding and provide relevant materials to users to support the customer journey.</p> <p>Data processing and user segmentation is also used for updating prospects and users of new products and services, industry news, events and offers.</p> <p>We use Intercom and Active Campaign for updating prospects and users of new products and services, industry news, events and offers. Where offers are presented via email we may have an affiliate relationship with the product/service owner and may be rewarded for any revenue our recommendation generates. We will only ever recommend products/services which we have carefully reviewed ourselves. We may also use paid advertising to support internal or external promotions</p>

Legal Basis of the Processing Activity	Consent Contractual Necessity
Data Subject Categories in the Processing Activity	Interested Parties Customers
Data Categories of the Processing Activity	Name IP address Email address Order history Social network profile
Internal Processors	Support Stuart Frank, stuart@wishloop.com Operations + Finance Stuart Frank, stuart@wishloop.com Development Stuart Frank, stuart@wishloop.com
External Processors	Intercom 55 2nd Street, 4th Floor, San Francisco CA 94105, USA team@intercom.com Wishloop Clint Mill, Penrith CA11 7HW, United Kingdom support@wishloop.com Activecampaign

Localdirect Limited
Clint Mill, Cornmarket, CA11 7HW Penrith, United Kingdom
DPO Stuart Frank

222 S Riverside Plaza, Chicago IL 60606, USA
info@activecampaign.com

Processing Activity: Web - Cookie-Management (AddThis, SessionCookies etc.)

Last Changed On	2018-5-16
Description of the Processing Activity	
Responsible Department	Development Stuart Frank, stuart@wishloop.com
Purpose of the Processing Activity	<p>Data processing for the purpose of improving our product</p> <p>Data processing for the purpose of educating customers and providing a streamlined user journey</p> <p>Data processing on behalf of our customers to enable the proper functioning of their own campaigns</p> <p>We use cookies to personalise the user experience on our website and also for new triallists and customers of our software service. We also make use of cookies to track site usage, pages viewed and various conversion events. Service users must consent to our terms of service and privacy policy which further explains our user of third party cookies.</p> <p>We also use cookies on behalf of our users to enable the correct display or functionality of their</p>

Wishloop campaigns.

For example we use 356 day cookies to help determine if a user is a new or a returning visitor or if they have viewed any specific campaign in the last X days.

We also use a 90 day cookie to ensure the correct functioning of our evergreen countdown widget or to enable conversion tracking and to ensure end users don't keep seeing the same form if they have already opted in to it.

Legal Basis of the Processing Activity	Consent Contractual Necessity Legitimate interest
Data Subject Categories in the Processing Activity	Service Provider Interested Parties Customers
Data Categories of the Processing Activity	IP address Other
External Processors	Layershift Limited Delta House, Wavell Road, Manchester M22 5QZ, United Kingdom support@layershift.com Jelastic Inc 228 Hamilton Avenue, 3rd Floor, Palo Alto CA 94301, United States

Localdirect Limited
Clint Mill, Cornmarket, CA11 7HW Penrith, United Kingdom
DPO Stuart Frank

info@jelastic.com

Processing Activity: Webtracking (Google Analytics, eTracker etc.)

Last Changed On	2018-5-22
Description of the Processing Activity	
Responsible Department	Development Stuart Frank, stuart@wishloop.com
Purpose of the Processing Activity	Data processing for the purpose of improving our product and website Data process for the purposes of monitoring and optimising our marketing We use Google Analytics to track web visitor metrics and usage of our website including page views and conversion monitoring. We also use Facebook and Sitemscout pixels to enable us to tailor ad experiences and optimise our marketing.
Legal Basis of the Processing Activity	Legitimate interest
Data Subject Categories in the Processing Activity	Interested Parties Customers
Data Categories of the Processing Activity	IP address Social network profile
External Processors	Facebook Inc. 4 Grand Canal Square, Grand Canal Harbour, Dublin 2 , Ireland privacy@facebook.com

Localdirect Limited
Clint Mill, Cornmarket, CA11 7HW Penrith, United Kingdom
DPO Stuart Frank

Google LLC
Gordon House Barrow St , Dublin 4 , Ireland
privacyshield@google.com

Sitescout
579 Richmond St. W., Suite 100, Toronto ON
M5V 1Y6, Canada
privacy@sitescout.com

Processing Activity: Employees Payroll

Last Changed On	2018-5-16
Description of the Processing Activity	
Responsible Department	Operations + Finance Stuart Frank, stuart@wishloop.com
Purpose of the Processing Activity	Data processing for the purpose of working law requirements Data processing for the purpose of tax law requirements
Legal Basis of the Processing Activity	Compliance With The Other Legal Obligation
Data Subject Categories in the Processing Activity	Employees Managers - Leaders
Data Categories of the Processing Activity	Name Date of birth Address Email address Income ID Account number Social security details Location Designation in the company
External Processors	Intuit Inc T/A Quickbooks Online Intuit Inc, 2800 East Commerce Center Place,, Tucson AZ 85706, United States privacy@intuit.com

Localdirect Limited
Clint Mill, Cornmarket, CA11 7HW Penrith, United Kingdom
DPO Stuart Frank

Processing Activity: Payroll Accounting Management

Last Changed On	2018-5-16
Description of the Processing Activity	
Responsible Department	Operations + Finance Stuart Frank, stuart@wishloop.com
Purpose of the Processing Activity	Data processing for the purpose of working law requirements Data processing for the purpose of tax law requirements
Legal Basis of the Processing Activity	Compliance With The Other Legal Obligation
Data Subject Categories in the Processing Activity	Employees Managers - Leaders
Data Categories of the Processing Activity	Name Date of birth Address Income ID Social security details Bank details Designation in the company
External Processors	Intuit Inc T/A Quickbooks Online Intuit Inc, 2800 East Commerce Center Place,, Tucson AZ 85706, United States privacy@intuit.com

Processing Activity: Electronic Payment Transactions

Last Changed On	2018-5-16
Description of the Processing Activity	
Responsible Department	Operations + Finance Stuart Frank, stuart@wishloop.com
Purpose of the Processing Activity	Data processing to ensure the provision of our software service to paying customers Data processing for the purpose of tax law requirements
Legal Basis of the Processing Activity	Consent
Data Subject Categories in the Processing Activity	Customers Customers of Customers Employees of Customers
Data Categories of the Processing Activity	Name IP address Address Email address Credit card details Order history Location Social network profile
Internal Processors	Development Stuart Frank, stuart@wishloop.com
External Processors	PayPal S.à r.l. & Cie, S.C.A.

Localdirect Limited
Clint Mill, Cornmarket, CA11 7HW Penrith, United Kingdom
DPO Stuart Frank

22-24 Boulevard Royal, Luxembourg L-2449,
Luxembourg
DPO@paypal.com

Braintree by PayPal
222 W Merchandise Mart Plaza, Suite 800,
Chicago IL 60654, USA
accounts@braintreepayments.com

Recurly Inc
400 Alabama Street Suite 202, San Francisco
CA 94110, United States
compliance@recurly.com

JVZoo
1945 W. County Road 419, Suite 1141-212,
Oviedo FL 32766, United States
support@jvzoo.com

Processing Activity: Finance Accounting

Last Changed On	2018-5-16
Description of the Processing Activity	
Responsible Department	Operations + Finance Stuart Frank, stuart@wishloop.com
Purpose of the Processing Activity	Data processing for the purpose of working law requirements Data processing for the purpose of tax law requirements
Legal Basis of the Processing Activity	Compliance With The Other Legal Obligation
Data Subject Categories in the Processing Activity	Employees Temporary Workers Managers - Leaders
Data Categories of the Processing Activity	Name IP address Address Email address Credit card details Ordered goods Purchase order Order history
External Processors	Intuit Inc T/A Quickbooks Online Intuit Inc, 2800 East Commerce Center Place,, Tucson AZ 85706, United States privacy@intuit.com

Localdirect Limited
Clint Mill, Cornmarket, CA11 7HW Penrith, United Kingdom
DPO Stuart Frank

Processing Activity: Payroll Accounting - Software

Last Changed On	2018-5-16
Description of the Processing Activity	
Responsible Department	Operations + Finance Stuart Frank, stuart@wishloop.com
Purpose of the Processing Activity	Data processing for the purpose of working law requirements Data processing for the purpose of tax law requirements
Legal Basis of the Processing Activity	Compliance With The Other Legal Obligation
Data Subject Categories in the Processing Activity	Employees Managers - Leaders
Data Categories of the Processing Activity	Name Address Email address Bank details
External Processors	Intuit Inc T/A Quickbooks Online Intuit Inc, 2800 East Commerce Center Place,, Tucson AZ 85706, United States privacy@intuit.com

Processing Activity: Backup (as data processing on behalf)

Last Changed On	2018-5-16
Description of the Processing Activity	
Responsible Department	Development Stuart Frank, stuart@wishloop.com
Purpose of the Processing Activity	Data processing for the provision and security of our software service and to allow quick restore of customer facing services We take filesystem backups 4 times per day and keep them for 14 days, offering 56 individual restore points. Backups are covered by Jelastic's PaaS SLA. For security, all filesystem backups are stored on a secure, high-speed private backup network which is completely isolated from the rest of the platform.
Legal Basis of the Processing Activity	Consent Contractual Necessity
Data Subject Categories in the Processing Activity	Customers
Data Categories of the Processing Activity	Name IP address Email address Order history Social network profile

Localdirect Limited
Clint Mill, Cornmarket, CA11 7HW Penrith, United Kingdom
DPO Stuart Frank

External Processors

Other

Jelastic Inc

228 Hamilton Avenue, 3rd Floor, Palo Alto CA
94301, United States
info@jelastic.com

Layershift Limited

Delta House, Wavell Road, Manchester M22
5QZ, United Kingdom
support@layershift.com

Processing Activity: Fraud Management

Last Changed On	2018-5-16
Description of the Processing Activity	
Responsible Department	Operations + Finance Stuart Frank, stuart@wishloop.com
Purpose of the Processing Activity	Data processing for the purpose of tax law requirements Data processing in compliance with fraud assessment. Data is handled in a PCI compliant manner by our billing provider (Recurly)
Legal Basis of the Processing Activity	Compliance With The Other Legal Obligation
Data Subject Categories in the Processing Activity	Customers
Data Categories of the Processing Activity	Name IP address Address Email address Credit card details
External Processors	Recurly Inc 400 Alabama Street Suite 202, San Francisco CA 94110, United States compliance@recurly.com Braintree by PayPal 222 W Merchandise Mart Plaza, Suite 800,

Localdirect Limited
Clint Mill, Cornmarket, CA11 7HW Penrith, United Kingdom
DPO Stuart Frank

Chicago IL 60654, USA
accounts@braintreepayments.com

Processing Activity: Home Office

Last Changed On	2018-5-16
Description of the Processing Activity	
Responsible Department	Operations + Finance Stuart Frank, stuart@wishloop.com
Purpose of the Processing Activity	Data processing for the purpose of tax law requirements
Legal Basis of the Processing Activity	Compliance With The Other Legal Obligation
Data Subject Categories in the Processing Activity	Employees Managers - Leaders
Data Categories of the Processing Activity	Name Address Email address

Processing Activity: Internal communication platform

Last Changed On	2018-5-16
Description of the Processing Activity	
Responsible Department	Operations + Finance Stuart Frank, stuart@wishloop.com
Purpose of the Processing Activity	Data processing for the purpose of internal communications - we use Slack to facilitate the smooth running of the business and to allow team members to communicate with each other in real time
Legal Basis of the Processing Activity	Consent
Data Subject Categories in the Processing Activity	Employees Temporary Workers Managers - Leaders
Data Categories of the Processing Activity	Name Email address
Internal Processors	Marketing Stuart Frank, stuart@wishloop.com Support Stuart Frank, stuart@wishloop.com Development Stuart Frank, stuart@wishloop.com

Localdirect Limited
Clint Mill, Cornmarket, CA11 7HW Penrith, United Kingdom
DPO Stuart Frank

External Processors

Slack Technologies

4th Floor, One Park Place, Dublin 2 , Ireland

feedback@slack.com

Processing Activity: Software & Database

Last Changed On 2018-5-16

Description of the Processing Activity

Responsible Department Development
Stuart Frank, stuart@wishloop.com

Purpose of the Processing Activity Data processing for the purpose of tracking customer usage and improving our product
Data processing to monitor application usage and allow rapid identification and resolution of customer support issues

We use industry standard technology in the software development process, we use Bitbucket (by Atlassian) as the version control system.

The development team uses only dump/sample data on development and testing servers, while production/live data is available only on the live environment. All communication between the customer and system is done through the secure HTTPS protocol.

We use a 'High Availability' database architecture (with data replication) to ensure maximum up-time, data consistency and

integrity, sensitive information (passwords) are encrypted using an advanced encryption algorithm.

We also use real-time error tracking software (Sentry) to continuously monitor, improve the system and proactively resolve any bugs and system crashes - we're notified about them in real time to address them as soon as possible. We also use "StatusCake" to monitor the system availability and load time.

Legal Basis of the Processing Activity	Consent Contractual Necessity
Data Subject Categories in the Processing Activity	Interested Parties Customers
Data Categories of the Processing Activity	Name IP address Email address Other
Internal Processors	Marketing Stuart Frank, stuart@wishloop.com Support Stuart Frank, stuart@wishloop.com Operations + Finance Stuart Frank, stuart@wishloop.com

Localdirect Limited
Clint Mill, Cornmarket, CA11 7HW Penrith, United Kingdom
DPO Stuart Frank

External Processors

Layershift Limited

Delta House, Wavell Road, Manchester M22
5QZ, United Kingdom
support@layershift.com

Jelastic Inc

228 Hamilton Avenue, 3rd Floor, Palo Alto CA
94301, United States
info@jelastic.com

Sentry

-, San Francisco, CA -, US
hello@sentry.io

Atlassian

341 George Street, Sydney, NSW 2000,
Australien
privacy@atlassian.com

Processing Activity: Ticketing System (Support/Helpdesk)

Last Changed On	2018-5-16
Description of the Processing Activity	
Responsible Department	Support Stuart Frank, stuart@wishloop.com
Purpose of the Processing Activity	Data processing for the purpose of providing customer support Data processing for the purpose of improvement of product Data processing for the purpose of educating customers We use Zendesk and Intercom to provide customer support and live chat functionality to Wishloop customers, triallists and, in the case of Intercom, to website visitors.
Legal Basis of the Processing Activity	Consent Contractual Necessity
Data Subject Categories in the Processing Activity	Customers Employees of Customers
Data Categories of the Processing Activity	Name IP address Email address Order history Social network profile

Localdirect Limited
Clint Mill, Cornmarket, CA11 7HW Penrith, United Kingdom
DPO Stuart Frank

Internal Processors

Development

Stuart Frank, stuart@wishloop.com

External Processors

Zendesk

1019 Market St , San Francisco CA 94103, USA
privacy@zendesk.com

Intercom

55 2nd Street, 4th Floor, San Francisco CA
94105, USA
team@intercom.com